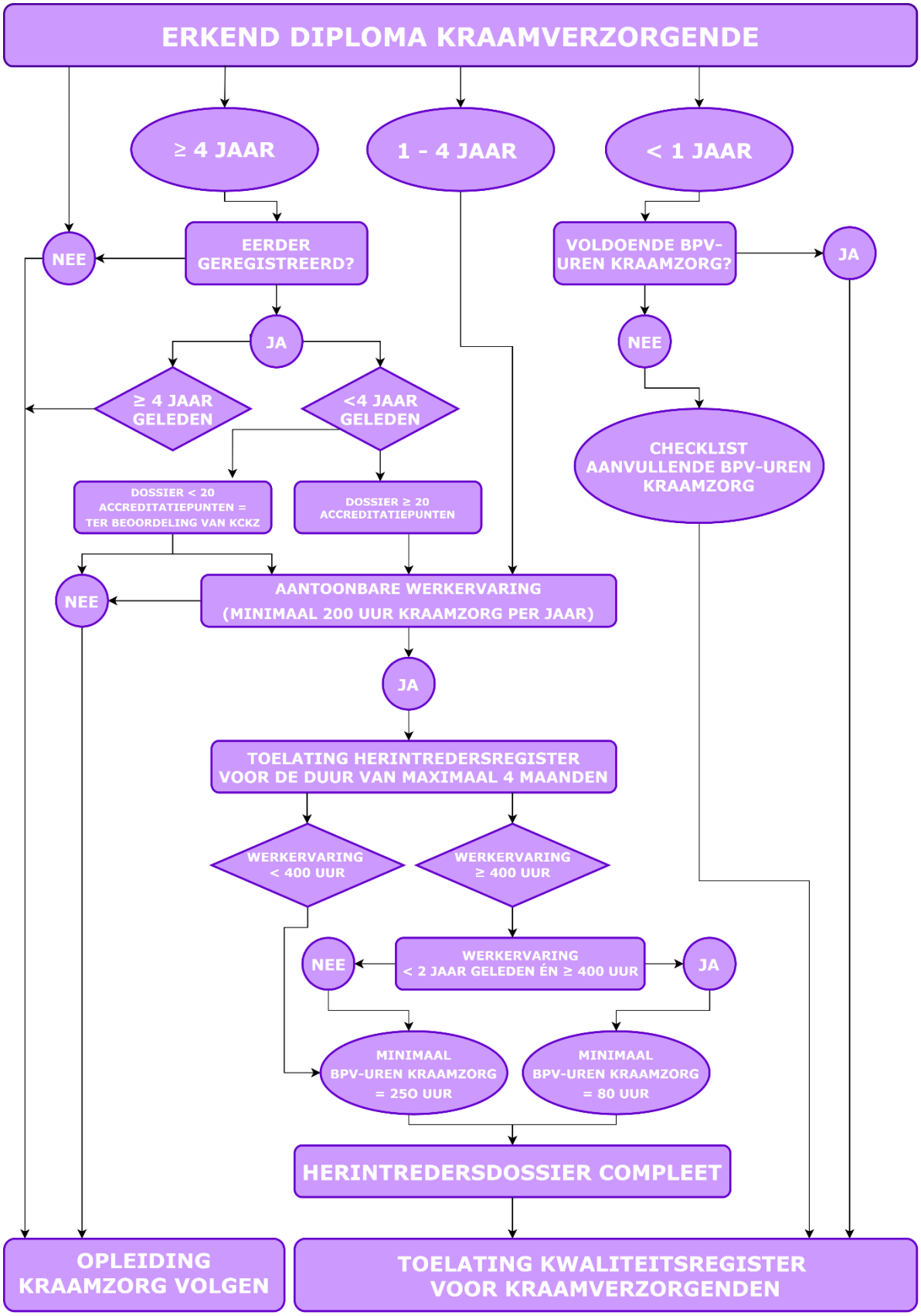Beslisboom Toelatingseisen Kwaliteitsregister Kraamverzorgenden norm 2023